

*“Our guiding lights for our lives and the lives that we lead.”*



## **Natalie Burton**

Founder/Director



### Coaching Experience:

- 2 Years at Junior College
- 3 Years at Division II as an Assistant Coach
- 5 Years at Division II as a Head Coach
- 4 Years playing Division I
- 1 Year Coaching at the Division I level

### Business Management Experience:

- MBA from Midwestern State University
- 3 Years as an Assistant Manager/Manager with Enterprise
- 1 Year Marketing Director with Plastic Cow

### **VISION:**

A place of elite training and development that results in positive performance. An organization where the hard work that the players and coaches invest into proper fundamentals and knowledge of the game shows in each individual's growth and achievement of their goals.

### **MISSION:**

Empower: Through building a strong technical foundation while developing strength and knowledge about the game. To give young women the self-worth and esteem to feel good enough and powerful in who they are. To be so confident, courageous and strong that they want to help empower and uplift other women.

Equip: Physically with the skills needed to succeed on the court. Mentally to be strong and able to face adversity. And Spiritually to find their soul security in God.

Encourage: Uplift with encouragement. Allow players to own their successes and failures. Relentless belief and pursuit to bring out the greatness in each individual.

### **VALUES:**

*"Let your Light So Shine..." Matthew 5:16*

# ZIVA HEAD COACHES & Bio's 2019-20



**John Henderson**

John is a Wichita Falls native and Iowa Park High School graduate.

John started playing competitive USA volleyball in 1988 on the Wichita Falls Men's A and B team. John has been coaching all ages of club volleyball since 1991 with a number of clubs (Red River, Holiday & ZIVA). In 1997, John along with Coach Jerry Allen, put together the first 12U team in the Wichita Falls area.

John has also been certified as USAV official R1 and R2 for over 30 years, retiring both at the collegiate and high school level.

"John is one of the best at introducing the game of volleyball and competitive club to those just starting out. John had two daughters go through many years of club volleyball and is great at sharing his knowledge and experiences." Natalie, ZIVA Director

**12 Navy**



**Sean Guffey**

Sean grew up watching his grandpa Jerry Allen play competitively while coaching for Old High (SHHS) and Wichita Christian his whole life. Much of what he has learned about volleyball comes from Jerry Allen and other amazing coaches in and around Wichita Falls, TX. Sean started coaching club volleyball in 2012 and joined ZIVA in the 2017 season. Last year Sean coached our 14's Navy, leading them to three 7th place finishes in bronze and silver division, as well as earning 3rd overall at the Lovestor Qualifier in club division.

"Sean has been a great addition to the ZIVA family. He is wonderful to coach alongside with and has a great rapport with players and parents. I know he will do a great job leading his next team to success." Natalie, ZIVA Director

**14 Navy**



**Rockelle Gholson**

Rock is from Orange County, CA, and is currently a member of the Midwestern State University volleyball team. Rock graduated from Western HS where she earned MVP and Female Athlete of the Year. Rock then went on to play at Cypress College. In her time at Cypress, she achieved All-Conference 1st Team & MVP in Indoor and helped them qualify for State. She also tallied up awards in Beach earning 1st & 2nd Team All-Conference leading her team to a first-over State appearance in school history.

Last season Rock coached our ZIVA 17's Navy who qualified for nationals, won the Nike 8th tournament and finished 3rd-out of 180 teams in NCA.

"Rock is a team player and competitor. She has an infectious love of the game and a huge heart for empowering young girls. Any of her players would run through a wall for her." Natalie, ZIVA Director

**14 National**



**Natalie Burton**

Natalie is originally from Southern California and went off to play Division 1 Softball and Volleyball at Colgate University in NY where she experienced great success in both sports at four years and still holds records in both.

Natalie began her Collegiate coaching career at the junior college level at Marshalltown Community College in Marshalltown, IA. She has also made D1 and D2 stops as an assistant at University of Louisiana Monroe and Midwestern State University before taking her first head coaching job at Newman University in Wichita, KS.

At Newman she broke several records as a HC before she returned to Midwestern State as Head Volleyball coach. Natalie lead the program for 3 years before moving away to reunite her family with her husband who Coaches college Basketball.

7 years ago Natalie created ZIVA out of her love for the game and her desire to inspire, teach, and empower young women. She has been the leader and visionary that has helped lead the club to two different USAV National appearances (including one 2nd place finish), a consistent Top 25 Club ranking in the North Texas Region year after year, and over 30 players go off to play at the College level.

"I am excited to be back on the floor coaching one of my teams. There is no better way to truly impact this organization than to be directly working with these athletes. It's such a critical age for development and gaining college interest and I want to do everything I can to help these young women achieve their goals." Natalie, ZIVA Director

**16 National  
13 Navy**



**Chris Schaffer**

Chris has been with ZIVA for six seasons now and has grown to be one of our elite coaches and trainers. Last season Chris led our 16's National team to a top 40 North Texas region finish. The same 16s team Qualified for the Top of Texas (an elite tournament series) and they also placed in the top five out of 224 teams at a national qualifier in Las Vegas. Chris has been a two time recipient of our Coach of the Year Award and just recently accepted a position as the Volunteer Assistant at Midwestern State University. Chris has also coached at ChristAcademy for five years and helped lead them to a state championship.

"I have been so proud to see Chris grow and develop as a coach and leader in our organization. He has a tremendous passion for the game and desire to impact and motivate our young players." Natalie, ZIVA Director

**15 National  
16 National**



**Emily Gravitt**

Emily, a Wichita Falls native, has been teaching for 18 years & coaching for 15. During those 15 years, she was a JH coach and a HS assistant with many playoff experiences. As a head coach at Penola from 2012-2016, Emily led her team to playoffs all four years. In 2017, she was an assistant at Nocona, and most recently as the head coach at Iowa Park, Emily went on a two round deep playoff run.

"We are really excited to welcome Emily to our ZIVA family. In my time getting to know Emily I can tell she has a gift for leading and empowering young women. She will be great at pushing her team to another level." Natalie, ZIVA Director

**17 National**

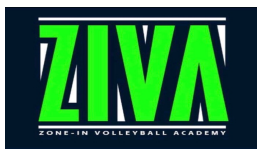


**Kylah Broadnax**

Kylah graduated from Chisholm Trail HS where she played on Varsity since her Freshman year. During her 4 years in HS Kylah earned a number of awards, All-District Honorable Mention, Defensive Player of the Year, 1st Team, Academic All-District and Team MVP while helping her team to a 5-District Championship. Kylah is currently a member of the Midwestern State University volleyball program and coming into her third year as a coach with ZIVA. Last season Kylah led her 15s Navy team to a Championship in Silver at AIC, Bronze at McChesney and a number of other tournaments.

"As a player, Kylah has learned to overcome when she had to battle back from a major injury. She is a proven fighter and her relentless drive to be great translates to the expectations she holds her players to. I know she will have a great coaching career in the." Natalie, ZIVA Director

**15 Navy**



## 2019-2020 SEASON INFORMATION

### Included in your Dues

Included	Coaches	# of Tournaments		Jerseys		Gear	Shoes	Ball	Practices	MISC	Dues 19-20
		Regular 2 Day	Qualifiers/ 1 Day	New	Used/ Return	(2 Practice Ts, Game spandex & game warm up Shirt)	Team Issued Shoes	ZIVA Custom Designed Ball	Weekly	Team Region Fees, Gym Rental, Coach Travel	\$400 Down Payment, rest on payment plan
<b>12 Navy</b>	X	3 to 4	2 1 Day; 1 Qual	1	1	X		X	2	X	\$ 1,550.00
<b>13 Navy</b>	X	4 to 5	1 1 Day; 1 Qual	1	1	X		X	2	X	\$ 1,650.00
<b>13 Green</b>	X	4 to 5	1 1 Day; 1 Qual	1	1	X		X	2	X	\$ 1,650.00
<b>14 Navy</b>	X	6 to 7	1 Qualifier	1	1	X		X	2	X	\$ 1,900.00
<b>14 National</b>	X	5 or 6	3 Qualifer	2	1	X	X	X	2	X	\$ 2,150.00
<b>15 Navy</b>	X	6 to 7	1 Qualifier	1	1	X		X	2	X	\$ 1,900.00
<b>15 National</b>	X	5 or 6	3 Qualifer	2	1	X	X	X	2	X	\$ 2,150.00
<b>16 Navy</b>	X	6 to 7	1 Qualifier	1	1	X		X	2	X	\$ 1,900.00
<b>16 National</b>	X	5 or 6	3 Qualifer	2	1	X	X	X	2	X	\$ 2,150.00
<b>17 Navy</b>	X	6 to 7	1 Qualifier	1	1	X		X	2	X	\$ 1,900.00
<b>17 National</b>	X	5 or 6	3 Qualifer	2	1	X	X	X	2	X	\$ 2,150.00
<b>18 Navy</b>	X	6 to 7	1 Qualifier	1	1	X		X	2	X	\$ 1,900.00

# ZIVA COST ESTIMATES

	12's	13's	14-18s Navy	14-17s National
<b>Equipment</b> Balls, Jerseys, Practice T's, Spandex, Warm up T, (shoes *National Teams)	\$ 132.00	\$ 132.00	\$ 132.00	\$ 230.00
<b>Coaches</b> Flat Contracted Rate for Head and Assistant	\$ 550.00	\$ 575.00	\$ 600.00	\$ 700.00
<b>Tournements</b> Tournement Fees, Coaches Travel, Hotels and Parking	\$ 375.00	\$ 450.00	\$ 550.00	\$ 900.00
<b>Gym</b> Gym Rental, Gym Open/Closer, Equipment useage fees	\$ 80.00	\$ 80.00	\$ 80.00	\$ 80.00
<b>Administration</b> Director, Accounting & Operations Pay, NTR Fees, Website, LLC, Email, Database, Merchant Services, Storage, Insurance	\$ 464.00	\$ 464.00	\$ 464.00	\$ 464.00
<b>MISC</b> Events, Coach Training, Coach Gear	\$ 60.00	\$ 60.00	\$ 60.00	\$ 60.00
<b>TOTAL</b>	<b>\$ 1,661.00</b>	<b>\$ 1,761.00</b>	<b>\$ 1,886.00</b>	<b>\$ 2,434.00</b>

- What Makes ZIVA Different?**
- Coaches
  - Practices
  - Sussess
  - College Recruitment/Exposure
  - A total Experience

- Whats New This Year?**
- Website
  - Director of Operations
  - Recruiting Session
  - Mentor Leadership Program
  - Community Involvement
  - ZIVA Corner - Parents Pep Squad